

7/8/85  
BW

1st 6 months  
(vol 000,000)

		1985	1984	diff	% change	
					Act.	Adj.
Total PM	Act	102863	101826	+1037	+1.0	+2.1
YE load adj.		+5125	+1400			
2dr adj.		-4800	-600			
Adj Total		103188	102626	+562	+0.6	+1.6
Total Mail	Act	64388	61766	+2622	+4.2	+5.3
YE Adj.		+3130	+850			
2d Adj.		-2930	-370			
Adj Total		64588	62246	+2342	+3.8	+4.8
Total B+H	Act	13474	14131	-657	-4.7	-3.7
YE adj.		+700	+190			
2d adj.		-650	-80			
Adj Total		13524	14241	-717	-5.0	-4.1
Total Paul	Act	2814	2970	-126	-4.3	-3.3
YE Adj.		+150	+40			
2d Adj.		-140	-15			
Adj Total		2824	2965	-141	-4.8	-3.8
Total S+D	Act	905	957	-52	-5.3	-4.4
YE Adj.		+45	+15			
2d Adj.		-40	-5			
Adj Total		910	967	-57	-5.9	-5.0
Total Playus	Act	771	1203	-432	-35.9	-35.3
YE Adj.		+55	+15			
2d Adj.		-55	-5			
Adj Total		771	1213	-442	-36.4	-35.8
Total Ambassadors	Act	239	300	-61	-20.3	-19.4
YE Adj.		+15	+5			
2d Adj.		-15	-2			
Adj Total		239	303	-64	-21.1	-20.3

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